

TALK, READ, SING AMBASSADOR DESCRIPTION



Overview:

United Way of the Greater Lehigh Valley (UWGLV) is looking for Talk, Read, Sing volunteers who will engage with five to eight trusted messengers two to four hours each month. They will deliver our campaign materials and chat with points of contact. Our Ambassadors establish the human connection of why we are running a Talk, Read, Sing campaign, what that means for the community, and why trusted messengers are so necessary to get the message out there.

It is our hope that Talk, Read, Sing Ambassadors establish a partnership with trusted messengers. Together, they strive to spread the importance of talking, reading and singing to children in our communities, working with us to envision the future of our goals at hand: kindergarten readiness and increasing the number of third grade students reading at grade level.

In addition, other volunteer opportunities include reading to students and engaging with families on the mission of Talk, Read, Sing.

Quarterly activities include but are not limited to:

- Deliver materials to assigned trusted messengers. Keep posters up-to-date based on each quarterly theme.
- Place flyers and information sheets in an area where families will see them.
- Assure Talk, Read, Sing materials are neat and organized.
- Collect pictures for UWGLV and Lehigh Valley Reads social media dissemination.
- Communicate with trusted messenger points of contact and collect data on customers/clients interactions with Talk, Read, Sing materials. Ensure that their Talk, Read, Sing needs are met.
- Complete a Google form survey on your interactions with trusted messengers.

Training Support:

- Talk, Read, Sing Ambassador orientation including an overview of the campaign and presentation on Talk, Read, Sing in the Lehigh Valley
- Talk, Read, Sing Ambassador meetings as needed at the UWGLV office

Questions or concerns?

Please contact Akshara Vivekananthan, Assistant Director of Early Childhood Education and Summer Learning, UWGLV at aksharav@unitedwayglv.org or 610-807-5742.

